



www.thebostonchannel.com

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
922374-2	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
NRCC	IE 2012 TV	2601

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	922374	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/28/12	10/04/12	5a Eyeopener	5-6a	MTWTF--	:30	4	\$1,100.00	NM
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS MTWT--- Spots/Week 4 Rate \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 10/01/12 5:24 AM 5a Eyeopener 5-6a :30 NRCCMA060924H \$1,100.00 NM									
4 WCVB Tu 10/02/12 5:22 AM 5a Eyeopener 5-6a :30 NRCCMA060924H \$1,100.00 NM									
2 WCVB W 10/03/12 5:56 AM 5a Eyeopener 5-6a :30 NRCCMA060924H \$1,100.00 NM									
5 WCVB Th 10/04/12 5:57 AM 5a Eyeopener 5-6a :30 NRCCMA060924H \$1,100.00 NM									
6	09/28/12	10/04/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	7	\$2,500.00	NM
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS MTWT--- Spots/Week 7 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 10/01/12 5:12 PM Newscenter 5 at 5 5-6p :30 NRCCMA060924H \$2,500.00 NM									
10 WCVB M 10/01/12 5:55 PM Newscenter 5 at 5 5-6p :30 NRCCMA060924H \$2,500.00 NM									
9 WCVB Tu 10/02/12 5:42 PM Newscenter 5 at 5 5-6p :30 NRCCMA060924H \$2,500.00 NM									
7 WCVB W 10/03/12 5:38 PM Newscenter 5 at 5 5-6p :30 NRCCMA060924H \$2,500.00 NM									
5 WCVB W 10/03/12 5:39 PM Newscenter 5 at 5 5-6p :30 NRCCMA060924H \$2,500.00 NM									
8 WCVB Th 10/04/12 5:29 PM Newscenter 5 at 5 5-6p :30 NRCCMA060924H \$2,500.00 NM									
6 WCVB Th 10/04/12 5:44 PM Newscenter 5 at 5 5-6p :30 NRCCMA060924H \$2,500.00 NM									
7	09/28/12	10/04/12	Newscenter 5 at 6	6-630p	M-WT---	:30	3	\$3,500.00	NM
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS M-WT--- Spots/Week 3 Rate \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 10/01/12 6:25 PM Newscenter 5 at 6 6-630p :30 NRCCMA060924H \$3,500.00 NM									
3 WCVB W 10/03/12 6:24 PM Newscenter 5 at 6 6-630p :30 NRCCMA060924H \$3,500.00 NM									
4 WCVB Th 10/04/12 6:24 PM Newscenter 5 at 6 6-630p :30 NRCCMA060924H \$3,500.00 NM									
8	09/28/12	10/04/12	M-F Inside Edition	658-730p	MT-T---	:30	3	\$3,000.00	NM
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS MT-T--- Spots/Week 3 Rate \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 10/01/12 6:59 PM M-F Inside Edition 658-730p :30 NRCCMA060924H \$3,000.00 NM									
3 WCVB Tu 10/02/12 7:27 PM M-F Inside Edition 658-730p :30 NRCCMA060924H \$3,000.00 NM									

DUPLICATE INVOICE

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Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
922374-2	10/07/12	October 2012	10/01/12 - 10/04/12
Advertiser	Product	Estimate Number	
NRCC	IE 2012 TV	2601	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/28/12	10/04/12	M-F Inside Edition	658-730p	MT-T---	:30	3	\$3,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Th 10/04/12 7:26 PM M-F Inside Edition 658-730p :30 NRCCMA060924H \$3,000.00 NM									
9 09/28/12 10/04/12 Post 1130p Late News 1130p-1135p M-WTF-- :30 3 \$3,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 M-WT--- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 10/01/12 11:34 PM Post 1130p Late News 1130p-1135p :30 NRCCMA060924H \$3,000.00 NM									
2 WCVB W 10/03/12 11:34 PM Post 1130p Late News 1130p-1135p :30 NRCCMA060924H \$3,000.00 NM									
5 WCVB Th 10/04/12 11:34 PM Post 1130p Late News 1130p-1135p :30 NRCCMA060924H \$3,000.00 NM									
10	09/28/12	10/04/12	Midday News	1158a-1230p	MTWTF--	:30	4	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 MTWT--- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 10/01/12 12:00 PM Midday News 1158a-1230p :30 NRCCMA060924H \$1,000.00 NM									
2 WCVB Tu 10/02/12 12:08 PM Midday News 1158a-1230p :30 NRCCMA060924H \$1,000.00 NM									
5 WCVB W 10/03/12 12:27 PM Midday News 1158a-1230p :30 NRCCMA060924H \$1,000.00 NM									
3 WCVB Th 10/04/12 12:24 PM Midday News 1158a-1230p :30 NRCCMA060924H \$1,000.00 NM									

Total Spots **24**

Payment Terms 30 Days

<u>Gross Total</u>	\$54,400.00
<u>Agency Commission</u>	\$8,160.00
<u>Net Amount Due</u>	\$46,240.00